

Q/ What should I do if I get invited to give an interview?

A/ Health care and medical research are some of the most widely covered topics reported by local and national media. Media interviews enable our clinicians and investigators to promote and share VA success stories with potentially thousands of readers and viewers. This has tremendous benefits for the VA and its employees. However, before conducting interviews, please refer all media queries to the Atlanta VAMC Public Affairs Office, 404-417-5385/ gregory.kendall@va.gov. Mr. Kendall will work with you to expedite your request and to ensure that the topic of the interview does not require guidance from the office of the VA Secretary (enabling all VAMCs to speak with one voice). In most cases, local media requests are approved at the medical center level, however national and international media requests must be cleared by VACO and can take a couple of days before final approval.